Marketing Communications Internship

DESCRIPTION
As an intern at Firesign, you will be an extension of the team and an integral component to the agency's daily tasks and operations. This internship will provide you the opportunity to develop professional skills, create work samples for portfolio use and learn about marketing communications in the professional services context.

This is a paid internship is for Summer 2021, with an estimated timeframe of June 1 to August 15.

RESPONSIBILITIES
Support the Firesign team with:

Content and Websites
- Blog posts and copywriting
- Website content migration
- Website proofreading and pre-launch testing

Social Media
- Content calendars
- Campaign planning
- Analytics and monitoring

Earned Media
- Media lists
- Press releases
- Award nominations

Please note this is not a virtual position. Candidates should be available to work 37.5 hours per week in our Prairie Village office.

QUALIFICATIONS
- A rising senior or recent graduate
- A major in journalism, communications or public relations
- Exceptional skills in writing, editing and organization
- Knowledge of Associated Press (AP) writing guidelines
- Knowledge of Facebook, Twitter and LinkedIn
- Knowledge of Microsoft Office and Google Docs
- Strong communication skills
- Ability to multitask
- Curiosity about and enthusiasm for professional services marketing