Northeast News Internship Curriculum

An 8-12 week curriculum for college students or recent graduates designed to produce well-equipped media professionals capable of handling multiple reporting assignments on various print and digital media platforms.

**Community Journalism Overview.** A review of story and writing assignments designed to familiarize the student with the community journalism concept.

**Special Project Assignments.** Students will be assigned a special project in the form of a stand alone publication. This project will have a completion date at the end of the student’s term with the Northeast News. This is designed to develop project management skills while continuing to meet day-to-day deadlines and story assignments.

**Newswriting.** Students will learn to write news for various platforms including broadcast, print, web, and social media platforms.

**On-air delivery.** Through our local radio partnerships, students will learn industry standards in radio and broadcast speaking skills including phraseology, enunciation, diction, professional communication, and writing to speak to their audience.

**Production.** Students will “job shadow” a local radio show producer, learning the various aspects of radio talk show production from show “pitch” to completed product. This includes subject matter, securing guest experts, and compiling interview questions for the radio show host. This will be accomplished through our strategic partnerships with two local non-profit radio stations (OneKCRadio and KKFI, 90.1 Community Radio).

**Video.** Students will learn to produce an effective news package, blending video segments with print and online news pieces.

**Podcast.** Students will produce episodes for the weekly Northeast Newscast from concept to completion. This includes gathering relevant content, booking a guest, conducting research, hosting, editing, promotion and publishing.

**Missouri Sunshine Law.** Students will learn exactly what is public information and what isn’t as far as local government is concerned. Students will also learn how to work with local government agencies on maintaining transparency.
Social Media. Students will learn how to effectively utilize social media platforms in news-gathering and reporting, linking completed work to a print product.

Additional Projects. Internship period is designed with “flex” weeks built in, depending on the school term, in order to allow the student to continue work on a specific project or gain additional experience in a specific skill set.

Some opportunities may be modified or cancelled due to COVID-19. Resumes and questions can be sent to: northeastnews@socket.net.

Kansas City’s Northeast News
www.northeastnews.net
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