Communications Summer Student Intern 2021
K-State Research and Extension/Beef Cattle Institute
Department of Communications and Agricultural Education

Job Description

This position will allow the intern to support all facets of communications work in a combined 30-40 hour/week job supporting the activities of Kansas State Research and Extension (Ag Today), the Beef Cattle Institute, and the Department of Communications and Agricultural Education.

KSRE (Ag Today) – Under the guidance of producer Eric Atkinson and videographer Nathan Leatherman, the intern will dedicate 10-15 hours/week supporting the Ag Today radio program as well as creating multimedia promotions. This would include conducting and producing longer-form audio/video interviews.

Beef Cattle Institute and Department of Communications and Agricultural Education – In this role, the intern will work closely with Lisa Moser, communications specialist. For BCI, the student will manage, record and edit the weekly Cattle Chat podcast as well as manage the BCI social media posts, develop content and track analytics. Also, they will update the BCI website with articles provided by Lisa and the beef content experts and assist with presentation recordings. Additionally, there is an opportunity to help build the beef cattle photo library. For the department, the intern will work with Lisa to develop recruitment materials and plan alumni outreach and events as well as keep the academic website current. The breakout of time will be 10 hours/week for BCI and 5-10 hours/week for supporting the department.

Position Qualifications

Undergraduate student pursuing any of the following majors:

- Agricultural Communications and Journalism
- Animal Sciences and Industry – Communications and Marketing Option
- Journalism and/or Mass Communications

Preferred Skills/Knowledge:

- Familiarity with the Adobe Creative Suite Programs to include Audition and Premiere Pro
- Working understanding of agriculture and the beef industry, in particular
- Experience creating photography and/or video content with a digital camera

Job will remain open until filled. Projected start date: May 3, 2021.

For more information, please contact Lisa Moser, lmoser@ksu.edu, 785-313-2368.