The director’s word

In this issue, we celebrate the past by looking at the present and sharing plans for the future. The Miller School of Journalism and Mass Communications is one of the most comprehensive programs of journalism and mass communications in the country, and we take the practical education of students seriously as we anticipate changes in the media industry.

Our curriculum provides hands-on experience in many areas including media campaign and account planning, writing, producing, blogging and interviewing. Students learn critical thinking, ethical decision-making and research methods from faculty members who possess exceptional industry experience. Students also get practical experience by working for campus media and, thanks to many of you, by doing internships at media organizations.

Along with K-State Vice President for Marketing and Communications, Jeff Morris (one of our alumni), we are planning a state-of-the-art media operation, providing the Manhattan and K-State community with news and information. These operations in both news and strategic communications will not only provide the community with a great service but will also provide daily practical experience for all of our students in the new Media Convergence Center in Dole Hall. Bob Dole would be proud.

Two additions to our faculty this year include Andy Nelson, a former photojournalist for the Christian Science Monitor, and Kelly Furnas, a former faculty adviser for the student newspaper at Virginia Tech; both bring recent and extensive practical experience to our students. With the hire next year of two electronic media specialists, one in audio and one in multimedia news, along with two new professors in public relations and advertising, the Miller School will complete its new face and set the agenda for campus media and, thanks to many of you, by doing internships at media organizations.

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A long-lived love

Veva Brewer Mann's fascination with newspapers and passion for words continues after college

By SARAH RAJEWJSKI
Photo by Lauren Gocken

O n Veva Brewer Mann's first day at the Huntington Library in San Marino, Calif., her boss gave her some advice.

"Mrs. Mann," he said, "there is always one word that is superior for usage in your work, and in the Huntington, we try to use that word."

Because of the challenge presented to her, Mann thrived in her job at the library in the early 1950s. Even now at the age of 104, her love of the written language started with her.

"I just did it in kind of a spurt of anger really or resentment," Mann said. "I didn't want to get married so it was one of the options."

After college, she remained fascinated with newspapers and tried to pursue this dream, which Paul said was not always easy.

"She had to struggle with the contradiction in her own life of fitting into the mold of what was expected of women, which she was not ready to fit into the mold, but she was not really a rebel," Paul said.

Mann moved several times after graduating from K-State, but eventually moved to California where she hoped to work for the Los Angeles Times. However, employers at the paper assumed elderly people lived at home.

"There was so much sexism that you had to work twice as hard," Mann said.

"Things that she picked up at K-State didn't carry over to the sports pages," Paul said.

For Mann, a 1933 journalism graduate, her love of the written language started young. Born during a time when typical girls did not know many people with stocks, Paul said. Needing to pay for school, she had many job titles: professor's secretary, typesetter at the local paper, mormaary manager, United Press International reporter covering the K-State football team and typist for student papers.

"There were times it shouldn't be that hard. It's been宣扬, remembering the last word of the missing copy as if it still sat on her typewriter."

For Mann, her search for work required flexibility and a willingness to learn, and she did. Her job covering the football team presented itself because her professor, Russell Thackeray, could not work for the UPI as he was already reporting for another news organization. Mann, though, said people did not realize the limited experience she had with the sport.

"They didn't know how little I knew about football because I hadn't been to high school for several years, and I had never been in athletics," she said.

Thackeray sent Mann to learn from coach Mike Ahearn, who explained plays as the team practiced. By the end of her four years, Mann had reported at most of the home games — a process that required writing her story in paragraphs broken up by quarters. This way, the telegrapher could send them in chunks, and the paper could go to press after the game. As the copy boy came around to grab part of her story, Mann continued writing, remembering the last word of the missing copy as if it still sat on her typewriter.

Mann supported herself with all of her jobs. With no mentor or college counselor, she had heard little of student aid and did not apply. Growing up, Paul remembers her mother often ranting about the opening paragraphs in stories, which she thought lacked clarity.

"In California, she also met her husband, George Mann, that year at the beach.

"Despite not working as a newspaper woman, Mann's love of writing and editing continued," Paul said. "Paul reinformed her mother often ranting about the opening paragraphs in stories, which she thought lacked clarity."

"Now, you get the news in so many ways. Then, you got the newspaper as your absolute connection."

— Veva Brewer Mann, '33

At graduation, she left frightened by her debt of $250.

"Though the economy played a role in her job search, Mann's sense of work ethic continued. Growing up, Paul said, Mann did not work four jobs at once like she did as a student, she continued her work ethic throughout life."

"As a woman grew up working hard, at times it shouldn't be that hard. It's supposed to be very, very clear. That was a quirk of hers," Paul said.

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Converging on Dole Hall

ALUMNI ADVISORY COUNCIL SEES POTENTIAL FOR MULTIMEDIA STUDIES

By TOM REUST

While the Miller School was celebrating the past with centennial festivities this fall, the Miller School Alumni Advisory Council was contemplating the future. Would the focal point of converged media studies continue in the historic heart of K-State journalism, Kedzie Hall? Or would the future be located in a new facility?

Council member Monte Miller, ’62 print, was adamant when it came to Kedzie Hall’s future.

“Burn it to the ground,” he said, half-joking.

Miller, president of Rocking M Radio Inc., owns and operates 20 radio stations in Kansas, and was not alone in his sentiment. The general consensus of council members — Miller School alumni who are industry leaders — was that providing students with the best possible facilities trumps any sense of nostalgia for Kedzie Hall.

The key issue revolves around how existing, and future, facilities at K-State can best be utilized to train journalists in a world of converging media.

“To really be skilled in today’s world, you have to be able to use the Internet, radio, video, writing and print,” said Jeff Morris, K-State’s vice president for communications and marketing. “You really can’t differentiate.”

Kedzie Hall is where most Miller School students are taught, but Morris has spearheaded the push for a media convergence center at Dole Hall. He converted existing space in Dole into a converged newsroom and expanded student workspace.

“We looked at how Dole was being used for space and reallocated more room for students to use for convergence projects than what we had previously,” Morris said. “The idea is that even though we want to build for the future, we can start today to use these assets to help our students.”

Miller School Director Angela Powers said Dole features cutting-edge infrastructure for media operations and is turning into the hub of the new convergence effort.

“That facility is just fantastic,” she said. “It has the best of everything. From the way the rooms are laid out to the false flooring for the distribution of wires.”

These features don’t exist in the aging Kedzie, while Dole has space for expansion and technology already in place.

“To replicate that in an older building would be cost prohibitive,” Morris said.

But implementation of Morris’ full vision will likely be far into the future since there is no cost estimate for the new extension. However, Morris points out, the university is going through major changes. With the National Bio and Agro-Defense Facility’s construction in Manhattan, he said, there is an expectation that corresponding changes to the university’s infrastructure will take place.

“If you look at the campus master plan, the center of campus has migrated north,” Morris said. “We’re about at capacity at Dole Hall right now.”

Morris envisions an extension to the southern part of Dole so Miller School faculty and students could move to the new facility. This could enable them to work in a cutting-edge facility and engage with other university programs like K-State Extension and Research.

An artist’s rendering shows Jeff Morris’ vision of Dole Hall. There are no immediate plans to move from Kedzie Hall.

“We’ll do whatever is best for our students,” Powers said. “We love our location at Kedzie. Our advertising and public relations students are right here in the thick of things. The Collegian has easy access to the administration so, in many ways, there are benefits to being in Kedzie.”

Long-needed renovations to heating and air-conditioning systems and restrooms are underway in the hall. If Kedzie is getting key upgrades and Dole is being converted to a more student-friendly environment, where will future students of the Miller School be located?

Morris has re-branded Dole as the Media Convergence Center, and the concept is stenciled onto the doors leading into the facility.

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The proposed Media Convergence Center would feature a newsroom and student media spaces.

Morris has re-branded Dole as the Media Convergence Center, and the concept is stenciled onto the doors leading into the facility.

“It’ll tell you it’s a little bit of an aspiration, but my belief is that if you start calling something a certain name, you can start realizing that vision,” Morris said.

That’s not to say Kedzie is being relegated to the sidelines.

“We don’t have any short term plans to exit Kedzie,” Powers said.

“We love our location at Kedzie. Our advertising and public relations students are right here in the thick of things. The Collegian has easy access to the administration so, in many ways, there are benefits to being in Kedzie.”

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An artist’s rendering shows Jeff Morris’ vision of Dole Hall. There are no immediate plans to move from Kedzie Hall.
As her speech began, that is exactly what she did. For one hour she transformed roles. No longer was she a reporter telling the stories of her Washington, D.C., community. She was telling her story.

THE DISCOVERY

Pennybacker’s story did not begin in the halls of Kedzie Hall. When she arrived at K-State, she had a background in the performing arts and decided to begin her freshman year as an undeclared student. As the year progressed, she frequented McCain Auditorium for music classes, where she was introduced to the television studios used by the journalism department. Pennybacker had never been involved in journalism, but something intrigued her about the idea of a television studio on campus.

“I ventured up there one day, and I never looked back,” Pennybacker said. “I got a load of that, and I said, ‘Oh, this is home. This is where I want to be.’ It was an opportunity to combine journalism with a developing desire for telling stories. Over the next four years, the studios of McCain became an incubator for her skills as a reporter.

Pennybacker quickly began learning the fundamentals of journalism. Using the facilities K-State provided, she developed into an award-winning student journalist at the Miller School. Her story was born.

AN EARLY LESSON

It was just another news story for Pennybacker, a reporter fresh out of K-State’s journalism department in 1981, working at KTUL-TV in Oklahoma. Assigned a story about prescription fraud, she made her way down to a local drug store and asked the elderly pharmacist for a comment on the situation.

She received an unexpected answer. “But I don’t know you,” he said. Pennybacker was puzzled. “That’s when I really had an epiphany of understanding that you have to make that genuine connection with people,” Pennybacker said. “You have to relate to them.”

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UNDER FIRE

She was in Washington, D.C., for more than 17 years before the stories that defined her career occurred. Pennybacker had covered a myriad of hard news stories including the space shuttle Challenger explosion and also broke the news on NBC sportscaster Marv Albert’s arrest for sexual assault charges in Virginia in 1997.

Four years later, her former news director at KTUL-TV offered her a position at WJLA-TV in Virginia in 1997. “I've been able to go different places for stories, but there is no more compelling stories than right where you live,” Pennybacker said. “Those stories were so consuming that you never got away from them, because you were part of the victim community.”

Huck Boyd lecturer Gail Pennybacker emphasizes impact of local news in a changing media environment

“T
he capacity crowd at the 11th annual Huck Boyd Lecture waited patiently in Forum Hall for Gail Pennybacker, ’81 broadcast, to begin as she stepped to the podium.

As Pennybacker concluded her lecture, her message was clear. It was her story started. The journalism faculty and the students surrounding her during her time in the Miller School shaped her into a passionate local news reporter.

After nearly 30 years, Pennybacker said, she continues to examine the possibilities of what her next career step may be.

“I think what is next is … this, being able to share with others what I think might be helpful to them when they start out,” Pennybacker said.

“Still, they continue to examine the possibilities of what her next career step may be.

“I'm in the senior reporter at my station. I'm not the oldest, but I've been there the longest. If I have anything of value that new reporters can get from their encounters with me, that brings me a lot of joy and satisfaction.”

Pennybacker said.
Where are they now?

'50s

//JOE HENDERSON, '51, journalism — Henderson is retired and lives in Overland Park, Kan. He spent 40 years reporting for the Kansas City Star and still freelances for the Star and other publications. While at the Star, Henderson spent 39 years as a beat reporter for the U.N. Court House organized crime. At K-State, he served as the sports editor for both the K-State Collegian and the Royal Purple. Henderson also was active on the Student Board of Publications. Henderson now freelances for Best Magazine, writing feature stories for the Johnson County area publication.

//ERIC PEDERSEN, '77, radio and television — Pedersen lives in Topeka, where he has worked for WIBW-TV for almost 22 years. Peder sen worked at K-State for two semesters his senior year, serving as the entertainment editor for one of those semesters. He also was a disc jockey for KSDB-FM and helped write stories and read newscasts. Pedersen said he enjoyed bowling in a league with his roommate and web commercials, videos and films.

//RUSTIN HAMILTON, '85, agricultural journalism — Hamilton lives in Kansas City, Mo., with his wife of 12 years, Amy, and their three sons, Jake, 7, Jack, 5, and James, 3. Martin is an English and journalism teacher at Fairbury High School where he teaches mainly juniors and seniors and assists with the school newspaper. While at K-State, Martin worked for the K-State TV station where he learned anchoring, editing and reporting. He also was a manager for the men’s basketball team for two years.

'60s

//MONTE MILLER, '62, journalism — Miller is the grandson of A.Q. Miller. He has been married for 48 years to his wife, Doris, and they live in Manhattan. They have two sons, Christopher and Quinn, who both graduated from K-State with degrees in broadcast and radio. Miller, Doris and their oldest son, Christopher, own Rocking M Radio Inc., the largest radio group in Kansas with 20 stations. They reach more than 1 million listeners throughout western Kansas and surrounding states. In his four years at K-State, Miller worked as a staff writer and photographer for the Collegian and as business manager for the Royal Purple. Miller attended the JMC Centennial celebration and said he was impressed. “A lot of excellent journalists have come out of K-State,” he said.

//CLAY McDaniel, '81, advertising — McDaniel lives in North Kansas City where she is the owner of the Kansas City Wellness Center. McDaniel opened the wellness center in January 2010 and is a massage therapist at the clinic. While at K-State, she was active in the Student Board of Publications. McDaniel now freelances for Best Magazine, writing feature stories for the Johnson County area publication.

//CONNIE WEBER LOGSDON, '91, radio and television — Logsdon lives in Scottsdale, Ariz., where she is the co-host and co-anchor of the Arizona Morning News radio show on News-Talk 92.3 KTAR-FM. Logsdon and her husband Craig have been married for 13 years. They have three children. In college, Logsdon worked at KCJK-FM radio in Junction City.

'70s

//CAROL THOMPSON, '79, journalism — Thompson lives in Kansas City, Mo., with her husband of 30 years, Steve. She is the owner of Carol Thompson Communications, a public relations firm. Thompson also is an adjunct professor of journalism at the University of Missouri-Columbia. Thompson was a disc jockey at KSDB-FM and helped write stories and read newscasts. Pedersen said he enjoyed bowling in a league with his roommate and web commercials, videos and films.

//JEDEDIAH MARTIN, '93, broadcast journalism — Martin lives in Fairbury, Neb., with his wife of eight years, Amy, and their three sons. Martin is an English and journalism teacher at Fairbury High School where he teaches mainly juniors and seniors and assists with the school newspaper. While at K-State, Martin worked for the K-State TV station where he learned anchoring, editing and reporting. He also was a manager for the men’s basketball team for two years.

'80s

//JODY ELLER, '85, journalism and mass communications — Eller lives in Winche ster, Tenn., with his wife of 45 years, Nancy. They have three children. During his time at K-State, Wood worked as an editor on the Collegian. He was also a graduate teaching assistant and taught magazine and photography classes. He has a master’s degree in journalism and mass communications and is about to complete his Ph.D.

//CLAIRE MCDANIEL, '81, advertising — McDaniel lives in North Kansas City where she is the owner of the Kansas City Wellness Center. McDaniel opened the wellness center in January 2010 and is a massage therapist at the clinic. While at K-State, she was active in the Student Board of Publications. McDaniel now freelances for Best Magazine, writing feature stories for the Johnson County area publication.

//JEANNIE GOODWIN, '81, journalism — Goodwin lives in Geneva, Ill., with her husband of 28 years, Jerry, and their two sons, Evan, 13, and John, 11. Goodwin is the news director at WVIA in Youngstown, Ohio. She has done work, including corporate work, commercials and documentary-style videos. At K-State, Hamilton worked for the Collegian as a reporter and agriculture editor. He was a member of Agricultural Communicators of Tomorrow, the livestock judging team and men’s glee chorus. Hamilton found out in spring 2010 that his company won a Telly Award for a piece about Malawi. The Telly Awards recognize local, regional and cable TV commercials and programs, film and video productions, and web commercials, videos and films.

//ADRIANNE DEWEES, '08, print journalism — DeWeese lives in Independence, Mo., where she works as a city reporter at The Examiner newspaper. At K-State, DeWeese worked for the Collegian as the campus editor, city/government editor, copy editor and reporter. She previously worked at the Leavenworth Times for about five months.

Spotlight

/CRAIG BOLERJACK, '81, broadcast, has always had a love for sports. Playing football and baseball as a kid with his neighbors led to a short football career at K-State before a dream-ending knee injury. While the injury caused his football career to come to a premature end, it opened the door to another passion.

“That’s the process of growing up,” he said. It was that longing that led him to climb a telephone pole three years later in White City, Kan., to broadcast a high school football game. It was a bizarre enough experience to spark his interest. “I was thinking, “This is nuts, but how cool is this?”’’ Bolerjack said. “I don’t know how we did it, but we did it.” Soon, his Friday nights consisted of not only climbing telephone poles but also sitting on top of concession stands and eating hot dogs passed up to him through a hole in the roof. It was all part of broadcast- ing games in small towns throughout the KSDB-FM listening area.

“I never planned it,” Bolerjack said. “Maybe that’s the best way, because then you really find a passion. And instead of planning it, you have an open mind, and you are still looking. Then hang, the light went on. That’s exactly what happened to me. ” Those early days launched a 29-year broadcasting career. Bolerjack’s passion for covering sports has sent him on assignment to the Olympics and five college bowl games. He is now entering his sixth year of play-by-play broadcasting for the Utah Jazz and 12th year of broadcasting on assignment for the CBS network.

“I’ve been very fortunate,” Bolerjack said. “I’ve been able to touch many different corners of the business.” While he no longer has to climb telephone poles or sit on roofs to broadcast games, Bolerjack still credits his ascension in the broadcasting industry to his early experiences with KSDB at K-State.

“It’s been a wild ride, but I wouldn’t change a thing,” Bolerek j said. “I want to ride this thing as long as I can.”
Kedzie welcomes its new additions

Trio of faculty members bring experience, fresh perspectives

KELLY FURNAS Associate Director, Student Publications Inc., JEA Director, Assistant Professor

ANDY NELSON R.M. Seaton Professional Journalism Chair

KATIE OLESEN Instructor

// by ABBY BELDEN

The Miller School welcomed Kelly Furnas, Andy Nelson and Katie Olsen to the faculty in August. Furnas, a Topkea native and 2000 K-State graduate, accepted what he considers a job unlike any other among the faculty at K-State. He is the associate director of Student Publications Inc., an assistant professor for the Miller School and the executive director of the Journalism Education Association, a national association that supports high school teachers and students through conventions, workshops and other programs.

Before coming to K-State, Furnas worked for Virginia Tech in Blacksburg, Va. As a media adviser, he motivated, trained and critiqued students working on the university’s newspaper, yearbook, TV station, literary magazine and photography staffs.

The Virginia Tech shootings occurred in April 2007 when Furnas was still working for the university.

Students produced the newspaper, even when the university was closed, to report the horrific event that claimed the lives of 32 students.

“It really solidified for me that the journalism is often local journalism,” Furnas said. “It really confirmed, for me, the power and the validity of student media outlets to serve their community as well.”

Furnas said he would like “to see K-State continue to move up in the ranks in terms of the journalism education we are offering.” He also said he wants the Miller School to be forward-thinking and to provide personal instruction to students.

“As important as faculty and resources are, a journalism school is only as good as the students who make it up,” Furnas said.

Andy Nelson, a Topkea native, is the R.M. Seaton Professional Journalism Chair for the Miller School.

Nelson graduated from K-State in 1987 with a bachelor’s degree in journalism. He worked as a staff photographer for Christian Science Monitor for more than 10 years. Since 2008, Nelson was an independent photographer and multimedia producer based in Bangkok, Thailand.

Nelson wants to use his experiences to energize and prepare students for future careers in journalism.

“I want to try to make a difference,” Nelson said. “I want to try to get students to understand that this is a field in which you can have amazing opportunities if you work hard and are engaged and curious about the world and want to go out and see it.”

Katie Olsen, a Wichita native, was encouraged to teach in the Miller School after meeting with Director Angela Powers. Olsen is now an instructor in the advertising sequence.

Olsen received her bachelor’s degree in journalism in magazine writing in 2006 from the University of Missouri-Columbia and her master’s in business administration from Rockhurst University, in Kansas City, Mo., in 2009.

Olsen previously worked for Datalore Marketing as a senior account executive.

She worked on many different accounts such as Bayer Environmental Science and Michelin North America Consumer Marketing Program.

Her responsibilities included establishing marketing objectives, strategies for annual planning, program management, weekly meetings and more.

Olsen said she hopes to influence her students and give them the necessary tools to achieve success in their careers.

“If I want to enrich every student in some way about the advertising industry,” she said.

Miller professor Sam Mwangi has seen firsthand in his native Kenya the ways cell phones can be used for both good and bad. People are communicating as never before, enabling families to stay connected. But in 2007, it was the use of cell phones that fueled riots, bringing death and destruction to the African country.

“Africa represents the fastest growing market for cell phones because people were so poorly connected,” Mwangi said. “It was suddenly have all these people connected in Kenya who weren’t connected before. What do they mean?”

Mwangi’s research focus is media and its use for civic engagement. Kenya’s expanding cell phone market convinced him this area was worth further exploration.

“Cell phones mean something different in the United States than they do in Kenya,” Mwangi said.

Mwangi first went to Kenya for his research in August 2007. He found that beyond the usual call and texting, people used cell phones instead of banks to make transactions with mobile money.

“We have a revolution taking place in Kenya internationally,” Mwangi said.

And in December 2007, the country held a general election. After the winner was announced, people turned against each other.

Hate messages were sent through phones, leading to raging violence throughout Kenya. Almost overnight, cell phones once used for connecting the county were being used to tear it apart.

People sent text messages targeting political opponents. The conflict left 1,300 people dead and the country reeling.

The post-election violence caused Mwangi to add another element to his research. He decided to continue his focus on media and civic engagement and help the government become more responsive to its citizens. In the summer of 2010, he returned to Kenya to gather more information.

“What existed before this election were tired government monopolies,” Mwangi said.

“The election was not only a factor that created a hot line that allows citizens to report violent speech anonymously. Mwangi found the government was using new websites to appear more accessible, but in reality it was not. E-mail inquiries were often ignored or responded to in an unduly manner by government officials.

“I will construct a set of benchmarks the Kenyan government can use to make sure civic engagement programs are making progress,” Mwangi said.

Mwangi plans to concentrate on the interactivity and connectivity levels of the government websites, finding ways to promote a more democratic way of running the Kenyan government. Mwangi said an educational component is missing to help Kenyan citizens better understand civic engagement.

There is much work ahead for Kenya when it comes to cell phones and civic engagement, Mwangi said, but he feels the country is headed in the right direction.
Strachman Miller wins Rolling Stone Collegiate Journalism competition

Magazine's editor calls student's series about homosexuality, conversion therapy 'harrowing'

/JMC//FUTURE

FALL 2010

/JMC//PAST/PRESENT//FUTURE

/By Tom Reust

Jason Strachman Miller was working on some Collegian administrative tasks at home when he got a call from a senior editor from Rolling Stone Magazine.

"I saw it was an unknown number, and thought it was a prank call," he said.

The Rolling Stone senior editor was calling Strachman Miller to inform him that his five-part series about a homosexual man subjected to conversion therapy had just won the 2010 Rolling Stone Collegiate Journalism Award.

"I saw it was an unknown number, and thought it was a prank call," he said. Strachman Miller said. "I had completely forgotten about this." He entered the contest in the spring before beginning a summer internship at MSNBC. In the fall, he had started working as the editor-in-chief of the Collegian. With all of the activity, the contest had slipped his mind.

Reality started setting in when Rolling Stone did a follow-up interview. Strachman Miller also fielded multiple calls from fact checkers. Collegian photographer Matt Binter took the photo of the senior that ran in the magazine.

Strachman Miller started the process of writing the articles in Kimetris Baltrip’s Computer-Assisted Reporting class. The story started out initially as a comparison between local policies regarding homosexuals in New York City and Manhattan, Kan.

During his research, though, that idea quickly changed when Strachman Miller found a man to whom he gave the alias "Thomas Swanson." He thought his new lead would affect more readers as Swanson was a homosexual K-State student who had undergone conversion therapy.

While still on the phone, Strachman Miller hastily looked up the contest on the Internet. He found it and was hit by a sudden epiphany.

"I was like, ‘Oh my God, this is real!’" Strachman Miller said.

By Matt Binter

Senior Kelley Price stands outside CNN in Atlanta, where she spent her summer working.

Treated like a pro at CNN

/By Abby Belden

Kelley Price said she was treated as a professional and not "just" an intern during her summer working at CNN in Atlanta.

"You were in the meetings and asked for your ideas and felt a part of the company versus an intern," she said. "It was shocking to me."

Price, senior in journalism and digital media, said internships at CNN are organized into two sections. One section included work as a talent anchor focusing on makeup, hair, clothing style and talent reel. A talent coach then discussed areas where Price needed to improve.

In the second section, Price was required to pitch a show idea to executives of CNN and its sister network, HLN.

"One of the challenges of the internship, Price said, was working with TV personalities and celebrities.

"When you were meeting people you saw on TV, you wanted to take pictures and talk," she said. But she maintained her professionalism and refrained, Price said.

Intern finds Hope and hard work at WIBW

/By Abby Belden

Stephanie Carr’s interest in a story at the Topeka Zoo led to her working featured in a WIBW-TV special on the birth of the zoo’s baby giraffe, Hope, who was born with rerouted fethocks.

"There’s Always Hope" chronicled the giraffes’ first two months of life and Carr, intern at the Topeka station in the summer, had two packages in the half-hour special about the disabled ungulate.

Carr, senior in journalism and digital journalism, worked in nearly every aspect of television news production during her internship at WIBW.

She covered two to three stories a day and went into the field with photographers and conducted interviews. She edited videos, wrote scripts and put the stories on the teleprompter.

"I got to do a lot of stuff with production," Carr said. "I got to experience some of the behind-the-scenes world of television journalism."

She also operated the studio cameras during live broadcasts. Carr said that this was different than what she had learned at K-State, where each camera has one person operating it.

"One person runs all three compared to each camera being manned by one person," Carr said. "If you mess up the shot, there is no second chance."

Photo courtesy Kelley Price//

Photo courtesy Stephanie Carr//

Deadlines and design processes were a challenge to Heidi Proehl when interning at Muller Bressler + Brown in Kansas City, Mo., in its fast-track program in public relations.

While at MBB, Proehl, senior in public relations and political science, worked with three other interns.

"They challenged employees and MBB didn’t hold our hands," she said. "They said, ‘Here is the assignment,’ and gave it to us. We could ask them, but it was all on our own and very hands on and very rewarding to say the least."

She and her fellow interns were assigned to design a marketing campaign for Hallmark Hall of Fame, one of MBB’s clients.

"The challenge was designing this campaign in eight weeks," Proehl said. "We had to do it in eight weeks, when they take months."

Before making her pitch, Price had to research sister programming of CNN, decide who would be on camera and when it would air and estimate the cost of the show.

"If someone Googles my name, hopefully they’ll see all thiswork to earn a living," Strachman Miller said.

"I think there are some people who enjoy the attention from their award."

"If someone Googles my name, hopefully they’ll see all this work to earn a living," Strachman Miller said. "I think there are some people who enjoy the attention from their award."

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Left to right: Chief correspondent Britton Drown; Print editor Sarah Rejawski; Designer Andy Burns; Online editor Missy Calvert; Editor-in-Chief, Tom Reust; Online designer, Rebecca Perez; Design assistant, Megan Ilaria; Copy editor, Abby Belden.